**1. Project Manager:**

* **Role in the Demonstration:**
  + Lead the overall presentation.
  + Provide context on the project goals and objectives.
  + Highlight key milestones achieved during the development phase.
  + Discuss the project timeline and upcoming milestones.

**2. Salesforce Administrator/Developer:**

* **Role in the Demonstration:**
  + Demonstrate the technical aspects of the application.
  + Showcase how Salesforce is customized for school management.
  + Walk through the data model, custom objects, and relationships.
  + Discuss any custom code, triggers, or workflows implemented.

**3. User Interface (UI)/Experience (UX) Designer:**

* **Role in the Demonstration:**
  + Showcase the user interface of the application.
  + Demonstrate the user experience for different user roles (administrators, teachers, parents, etc.).
  + Discuss design principles and decisions that enhance usability.
  + Highlight any feedback received from user testing and how it influenced design.

**4. Quality Assurance (QA) Tester:**

* **Role in the Demonstration:**
  + Share insights into the testing process.
  + Discuss the testing strategy employed (e.g., unit testing, integration testing, user acceptance testing).
  + Showcase any automated testing tools used.
  + Share how identified issues were addressed and resolved.

**Demonstration Flow:**

1. **Introduction (Project Manager):**
   * Welcome and introduce the team members.
   * Provide a brief overview of the project and its significance for school management.
   * Set expectations for the demonstration.
2. **Student Management and Course/Class Management (Salesforce Administrator/Developer):**
   * Showcase how student information is managed in Salesforce.
   * Demonstrate the creation of courses and the association with classes.
3. **Attendance Tracking and Gradebook (Salesforce Administrator/Developer):**
   * Demonstrate the attendance tracking feature and how it integrates with student profiles.
   * Showcase the gradebook functionalities and how grades are calculated.
4. **Communication Portal (UI/UX Designer):**
   * Present the communication features and how the interface facilitates interaction between teachers, students, and parents.
   * Highlight any design considerations for an intuitive communication experience.
5. **Teacher and Staff Management (Salesforce Administrator/Developer):**
   * Showcase how teacher and staff profiles are managed in Salesforce.
   * Discuss the roles, qualifications, and responsibilities associated with staff members.
6. **Admissions and Enrollments (Salesforce Administrator/Developer):**
   * Demonstrate the admissions process and how it integrates with student records.
   * Discuss any automation features in the admissions process.
7. **Analytics and Reporting (QA Tester):**
   * Showcase pre-built reports for attendance, grades, and other metrics.
   * Discuss the testing process for reports and analytics.
   * Highlight any quality assurance measures implemented for data accuracy.
8. **Security and Permissions (Salesforce Administrator/Developer):**
   * Present the security features, including user roles and permissions.
   * Discuss how the system ensures data privacy and compliance.
   * Showcase any auditing features for user activities.
9. **Mobile Accessibility (UI/UX Designer):**
   * Demonstrate the mobile accessibility of the application.
   * Discuss any specific design considerations for the mobile interface.
10. **Integration with Other Systems (Salesforce Administrator/Developer):**
    * Discuss third-party integrations and how data flows between Salesforce and other systems.
    * Showcase the benefits of seamless integration for data consistency.